Joliet City Center Partnership

Board of Directors April 12, 2018 8:00 a.m. - CCP Board Room

Guest: Derek Conley, City of Joliet

Meeting Agenda

1. Approval of March Minutes

- John Greuling motioned to approve the March minutes.
- Rod Tonelli seconded.
- Motion carried.

Name	Present	Absent
Susan Pritz-Bornhofen	X	
Mike Brick	X	
John Greuling	X	
Mary Jaworski	X	
Bryan Kopman	X	
Megan Millen	X	
Sue Moore	X	
Mayor Bob O'Dekirk	X	
Jim Roolf (Chair)	X	
Jim Smith	X	
Dan Stevenson		X
Rod Tonelli	X	
Larry Walsh	X	
Denise Winfrey		X
David Hales	X	
Steve Jones	X	
Lauren Las (Staff)	X	
Richard Fredrickson (Consultant)	X	

2. Approval of March Financials

- Rod Tonelli motioned to approve the March minutes.
- Megan Millen seconded.
- Motion carried.

3. Committee Chair Reports

Marketing

- i. Mike Brick reported on the committee's work investigating putting information kiosk(s) downtown.
- ii. Star Wars Day request
 - 1. The Joliet Public Library presented a request for \$1,500 for the 9th Annual Star Wars Day that draws an average of 10,000 attendees.
 - 2. The Marketing Committee discussed this ask and recommends a \$1,50 sponsorship
 - 3. Jim Smith motioned to approve the recommendation from the Marketing Committee.
 - 4. Sue Moore seconded.
 - 5. Megan Millen abstained. Motion carried.

OMA

i. Megan Millen reported on the discussion about food trucks at the March meeting. It had excellent turnout and served as a dialogue between the restaurants and the city. Steve Jones praised the CCP for a productive discussion.

Economic Development

- i. Rod Tonelli reported that he and Jim Roolf presented a shortened version of the Downtown Renaissance talk to the County Board Capital Improvements committee and it went very well.
- ii. Mike Petry gave a walkthrough of the Barber Building and is ahead of schedule, and the Catalytic Improvement grant has been paid and closed. Bryan Kopman inquired about a sign of some sort to recognize that the CCP

- has given grant money to the building. Rod noted that Lauren Las and Derek Conley are working this already.
- **iii.** There was an EDC meeting earlier this week and the committee voted on two applications.
- iv. ItisAmazing Start Up Grant
 - 1. New space opening in the Barber Building at 76 N. Chicago. Diane Harris is the applicant and is looking to do part retail and part highend consignment. Rod and Lauren met with Diane and noted that the Start Up Grant is the only applicable grant as the space is already ready to move in. The EDC recommend a grant of \$1,500 and a continued relationship to help with promotion and marketing in the downtown.
 - a. Bryan Kopman motioned to approve the grant.
 - b. Mary Jaworski seconded.
 - c. Motion carried.
- v. KBBQ & Ribs Facade Grant
 - 1. 221 N. Chicago St this is a Korean BBQ restaurant opening in the old Chicago Ribs space that had a fire a couple years ago. Inseop Kim is the owner and our contact has primarily been Tim Williams of Integrity Restoration. The application is for a façade grant to improve the look of the front and close north sides of the building. The committee and the City have encouraged the business to work with the City to improve the exterior signage as well. The EDC recommended a grant in the amount not to exceed \$9,865.00.
 - a. Mary Jaworski motioned to approve the grant.
 - b. Mike Brick seconded.
 - c. Sue Moore abstained. Motion carried.

4. Chairman's Report

Rialto Discussion

i. Jim Roolf praised the staff for their work in booking attractive shows and their work in the downtown community.

• Downtown Plan Review

i. Steve Jones brought up an update to the Plan moving forward as the area has expanded and inquired about the CCP's desired involvement. John Greuling asked if the idea was to have smaller sub-plans; Steve Jones said the goal is for a full-city plan.

Downtown Pride Day - "Clean up Day"

i. Jim Roolf suggested we have a clean up day and encourage downtown businesses to join on a Friday afternoon or Saturday night. Mayor O'Dekirk suggested that City staff work to improve the cleanup of downtown. Lauren Las mentioned there is also a group of people looking to have a cleanup day on Saturday, May 12th. David Hales noted that the parking garages are a major effort now and they are looking into the cost of power washing for downtown. Jim Roolf will be looking at dates in the second half of May for a day like this and asked the board to speak to their organizations about volunteers. Sue Bornhofen suggested students who need service hours are a good source of volunteers.

New Director discussion

i. Jim Roolf noted that Richard Fredrickson suggested Ivette Nunez from Azteca de Oro and Jim will meet with her. Jim also noted that he has spoken with Val Devine of the Rialto Square Theatre and she has interest. Mary Jaworski also recommended Natiya Brass of NRB on Ottawa. Bryan Kopman noted that he believes there are 7 open positions as per the bylaws.

• June 15th - Rialto, Slammers and The Forge - the "Trifecta"

i. This will be a big day downtown as there are three major events with high attendance expected on the same night. Jim wants to be sure that everyone is prepared.

5. Staff Report

• Lauren Las reported on the Art Movement "In the Making" event, Joliet Blues Week, the Paws on 66 event, and the Prison Break-In weekend. Mayor O'Dekirk asked Lauren to come to the Joliet City Council to present the Blues Week activities. Bryan Kopman suggested putting the dates on a powerpoint so that they can be shown on JCTV easily.

6. City Report

- Steve Jones reported that the Governor's motorcycle run is scheduled to start at the Prison, there will be some community cleanup days scheduled soon for the prison, August 4th & 5th Slammers will be doing a Latin Music Festival with bands expected to sell out, soft opening of the train station occurred 4/11/18, Elder Brewing has opened their second side for music.
- David Hales mentioned the public forum for the Plaza and Chicago Street Corridor on Wednesday, April 18th.

7. New Business

8. Adjournment

• Jim Roolf adjourned the meeting at 9:16 a.m.

Next Meeting: May 10, 2018 - 8:00 a.m. - CCP Boardroom