



Joliet City Center Partnership
116 N. Chicago St. • Joliet, IL 60432-4232
Phone: (815)774-6066 • Fax: (815)723-6972
www.jolietdowntown.com



RACE FAN RALLY 2018

SPONSORSHIP OPPORTUNITIES

Joliet City Center Partnership is currently seeking sponsors for Downtown Joliet's annual Race Fan Rally scheduled for Wednesday, June 27, 2018 in Downtown Joliet along Chicago Street from 4:00 to 10:00 p.m. This event allows you to showcase your products and services to thousands of visitors!

Race Fan Rally has long been one of Downtown Joliet's biggest events, providing us with the chance to tap into thousands of NASCAR fans visiting the Joliet area for the big races at Chicagoland Speedway that weekend. Fans attending Race Fan Rally will have the chance to visit with NASCAR drivers, as well as enjoy vendors, hot food, live music, and cold beverages.

Although this is a single-day event, your commitment as a Race Fan Rally Sponsor will get you MONTHS of recognition and business exposure through outlets (not limited to) social media, www.jolietdowntown.com, and Channel 6 with coverage of the event and interviews (viewable via AT&T / Comcast / YouTube). Major sponsors will be interviewed on Channel 6's *Profiles* and WJOL's business report.

The sooner you commit; the more exposure we can give you!

Race Fan Rally sponsorships are available. Please see the attached page for sponsorship package options. For more information, contact me at 815-774-6067 or lauren.las@jolietdowntown.com.

Race Fan Rally is one of many downtown events brought to you by Joliet City Center Partnership in order to provide an opportunity to showcase and promote downtown businesses and boost community pride among residents and visitors alike.

Thank you for your continued support!

Lauren Las
Marketing & Event Manager
Joliet City Center Partnership



Race Fan Rally 2018 Sponsor Packages

Presenting Sponsor

- Highlight in all press releases and print advertising
- Mentioned in all Race Fan Rally radio ads
- Interview on WJOL radio
- Channel 6 coverage (including interview)
- Company logo on all flyers advertising RFR
- Presenting Sponsor Highlight on front page of www.jolietdowntown.com
- Company banner on stage
- Mentions on stage throughout event
- Social media exposure
- Company booth at Race Fan Rally

Firework Display Sponsor - \$2,500

- Highlight in all press releases and print advertising
- Stage time during duration of the event
- Mention on WJOL & interview on Ch. 6
- Company logo on all flyers advertising RFR
- Recognition as sponsor on www.jolietdowntown.com
- Social media exposure
- Booth at event included

Racing Simulator Sponsor - \$1,000

- Highlight in all press releases and print advertising
- Company logo on all flyers advertising RFR
- Recognition as sponsor on www.jolietdowntown.com
- Social media exposure
- Booth at event included

Stage Sponsor - \$5,000

- Company banner on stage
- Highlight in all press releases and print advertising
- Company logo on all flyers advertising RFR
- Stage time during duration of the event
- Mention on WJOL & interview on Ch. 6
- Recognition as sponsor on www.jolietdowntown.com
- Social media exposure
- Booth at event included

Autograph Sponsor - \$1,500

- Company banner behind drivers for photo ops
- Highlight in all press releases and print advertising
- Company logo on all flyers advertising RFR
- Stage time during duration of the event
- Mention on WJOL & interview on Ch. 6
- Recognition as sponsor on www.jolietdowntown.com
- Social media exposure
- Booth at event included

Kid's Activity or Public Safety Sponsor - \$1,000

- Highlight in all press releases and print advertising
- Company logo on all flyers advertising RFR
- Recognition as sponsor on www.jolietdowntown.com
- Social media exposure
- Booth at event included



Participation in Race Fan Rally will give your business MONTHS worth of exposure to thousands of race fans, residents, and visitors to Downtown Joliet. Race Fan Rally is an excellent opportunity to highlight your business and attract return customers. This family-friendly event includes live entertainment, cars, drivers, simulators, vendors, food, beer, fireworks, and much more!

YES!

I would like my business to be showcased as a sponsor for Race Fan Rally:

_____ Stage Sponsor	\$5,000
_____ Fireworks Display Sponsor	\$2,500
_____ Autograph Sponsor	\$1,500
_____ Racing Simulator Sponsor	\$1,000
_____ Kid's Activity Sponsor	\$1,000
_____ Public Safety Sponsor	\$1,000

For more information, please contact Joliet City Center Partnership at (815) 774-6067.

Name of Business/Organization: _____

Contact: _____ Address: _____ City: _____

State: _____ Zip: _____ Phone: _____ Email: _____

Please fax completed application to (815)723-6972 or mail to:

**Joliet City Center Partnership
116 N. Chicago St., Ste 101
Joliet, IL 60432**

Amount Paid: _____

Date: _____

Check: _____